

Form PTO-1449
(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

8887.3002

SERIAL NO.

UNKNOWN

INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

APPLICANT

TELECOM PARTNERS LTD.

FILING DATE

UNKNOWN

GROUP

UNKNOWN



U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
RP	AA	4	2	5	8	3	8	6	03/81	CHEUNG	358	84	
	AB	4	5	4	6	3	8	2	10/85	McKENNA et al	358	84	
	AC	5	2	2	3	9	2	4	06/93	STRUBBE	358	88	
	AD	5	5	7	9	0	5	5	11/96	HAMILTON et al	368	426	
	AE	5	5	9	6	3	7	3	01/97	WHITE et al	368	56-9	
	AF	5	6	0	8	4	4	5	03/97	MISCHLER	368	4	
	AG	5	6	1	9	7	0	9	04/97	CAID et al	395	494	
	AH	5	7	0	4	0	1	7	12/97	HECKERMAN et al	395	61	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

RP	BA	Marketing literature, Firefly Corporation, "Firefly passport Office"
	BB	Net Perceptions Corporation, white paper entitled "Adding Value in the Digital Age"
RP	BC	Product Literature, Aptex Software Inc., "SelectCast for Ad Servers"
	BD	Product Literature, Aptex Software Inc., "SelectCast for Commerce Servers"
RP	BE	Media Metrix Frequently Asked Questions
	BF	Product Literature, Engage Technologies, "Engage.Discover"

EXAMINER

Robert Pham

DATE CONSIDERED

7/8/02

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449

(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

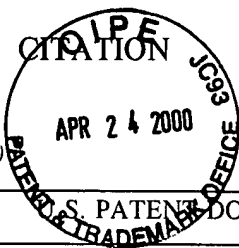
8887.3002

SERIAL NO.

09/204,888

INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)



APPLICANT

ELDERING ET AL.

FILING DATE

03 DEC 1998

GROUP

2711

RECEIVED
APR 25 2000
Group 2700

U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
RP	AI	5	9	7	4	3	9	9	10/99	Giuliani et al.	705	14	
	AJ	4	7	4	5	5	4	9	05/88	Hashimoto	364	402	
	AK	5	7	4	0	5	4	9	04/98	Reilly et al.	705	14	
	AL	5	4	1	0	3	4	4	04/95	Graves et al.	348	1	
	AM	5	7	4	9	0	8	1	05/98	Whiteis	707	102	
	AN	6	0	1	2	0	5	1	01/00	Sammon, Jr. et al.	706	52	
	AO	5	7	1	0	8	8	4	01/98	Dedrick	395	200.47	
	AP	5	6	3	6	3	4	6	06/97	Saxe	395	201	
	AQ	5	7	9	6	9	5	2	08/98	Davis et al.	395	200.54	
	AR	5	8	4	8	3	9	6	12/98	Gerace	705	10	
	AS	5	7	6	1	6	6	2	06/98	Dasan	707	10	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO
RP	CA	9	9	4	4	1	5	9	09/99	WO				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

RP	BI	IEEE Publication "A Framework for Targeting Banner Advertising on the Internet", by Gallagher, K. and Parson, J., January 1997, 12 pages.

EXAMINER

Robert Pham

DATE CONSIDERED

7/8/02

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449

(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

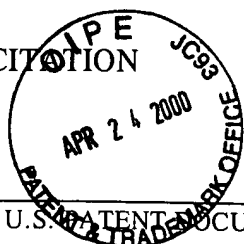
8887.3002

SERIAL NO.

09/204,888

INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)



APPLICANT

ELDERING ET AL.

FILING DATE

03 DEC 1998

GROUP

2711

RECEIVED
APR 25 2000
Group 2700

U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
Rp	AT	6	0	0	5	5	9	7	12/99	Barrett et al.	348	1	
	AU	5	9	4	8	0	6	1	09/99	Merriman et al.	709	219	
	AV	5	7	6	1	6	0	1	06/98	Nemirofsky et al.	455	3.1	
	AW	4	6	0	2	2	7	9	07/86	Freeman	358	86	
	AX	5	4	4	6	9	1	9	08/95	Wilkins	455	6.2	
	AY	5	1	5	5	5	9	1	10/92	Wachob	358	86	
	AZ	5	7	7	4	1	7	0	06/98	Hite et al.	348	9	
	AAA	5	5	6	5	9	0	9	10/96	Thibadeau et al.	348	9	
	ABB	5	0	9	9	3	1	9	03/92	Esch et al.	358	86	
	ACC	5	3	1	9	4	5	5	06/94	Hoarty et al.	348	7	
	ADD	5	5	9	2	5	6	0	01/97	Deaton et al.	382	100	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

Robert Pham

DATE CONSIDERED

7/8/02

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449

(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

8887.3002

SERIAL NO.

09/204,888

INFORMATION DISCLOSURE

(Use several sheets if necessary)



APPLICANT

ELDERING ET AL.

FILING DATE

03 DEC 1998

GROUP

2711

RECEIVED
 APR 25 2000
 Group 2700

EXR INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
RP 1	AEE	5	9	9	1	7	3	5	11/99	Gerace	705	10	
	AFF	5	9	7	4	3	9	6	10/99	Anderson et al.	705	10	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)


EXAMINER

Robert Pham

DATE CONSIDERED

7/8/02

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449 (REV. 8-83)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. T702-00	SERIAL NO. 09/204,888
INFORMATION DISCLOSURE CITATION (Use several sheets if necessary)			APPLICANT ELDERING ET AL.	
			FILING DATE 03 DEC 1998	GROUP 2711 <div style="text-align: right; font-weight: bold;"> RECEIVED AUG 06 2001 Technology Center 2600 </div>

U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		AGG 5 5 2 9 5 4 9	09/96	Hendricks et al.	348	6	
		AHH 5 5 8 5 8 6 5	12/96	Amano et al.	348	731	
		AII 5 6 0 0 3 6 4	02/97	Hendricks et al.	348	1	
		AJJ 5 6 0 4 5 4 2	02/97	Dedrick	348	552	
		AKK 5 6 3 2 0 0 7	05/97	Freeman	395	75	
		ALL 5 6 6 1 5 1 6	08/97	Carles	348	8	
		AMM 5 7 2 4 5 2 1	03/98	Dedrick	395	226	
		ANN 5 7 5 8 2 5 9	05/98	Lawler	455	5.1	
		AQQ 5 7 5 8 2 5 7	05/98	Herz et al.	455	2	
		APP 5 7 9 0 9 3 5	08/98	Payton	455	5.1	
		AQQ 5 9 1 2 6 9 6	06/99	Buehl	348	5.5	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
							YES NO
		CD 9 7 1 2 4 8 6	04/97	WO			
		CE 9 7 1 7 7 7 4	05/97	WO			
		CF 9 7 4 1 6 7 3	11/97	WO			
		CG 9 8 2 1 8 7 7	05/98	WO			
		CH 9 8 3 4 1 8 9	08/98	WO			
		CI 9 9 0 1 9 8 4	01/99	WO			
		CJ 9 9 0 4 5 6 1	01/99	WO			
		GK 9 9 6 5 2 3 7	12/99	WO			
		CL 9 9 6 6 7 1 9	12/99	WO			
		CM 0 0 0 8 8 0 2	02/00	WO			

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER <i>Robert Pham</i>	DATE CONSIDERED <i>7/8/02</i>
--------------------------------	----------------------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449

(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

T702-00

SERIAL NO.

09/204,888

INFORMATIONAL DISCLOSURE CITATION

(Use several sheets if necessary)

APPLICANT

ELDERING ET AL.

RECEIVED

FILING DATE

03 DEC 1998

GROUP

2711 Technology Center 2600

U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
All US documents were considered RP	ARR	5 9 1 8 0 1 4	06/99	Robinson	395	200.49	
	ASS	6 0 0 9 4 1 0	12/99	LeMole et al.	705	14	
	ATT	6 0 2 0 8 8 3	02/00	Herz et al.	345	327	
	AUU	6 0 5 5 5 1 0	04/00	Henrick et al.	705	14	
	AVV	6 0 8 8 7 2 2	07/00	Herz et al.	709	217	
	AWW	6 1 0 8 6 3 7	08/00	Blumenau	705	7	
	AXX	6 1 1 9 0 9 8	09/00	Guyot et al.	705	14	
	AYY	6 1 3 4 5 3 2	10/00	Lazarus et al.	705	14	
	AZZ	6 1 4 1 0 1 0	10/00	Hoyle	345	356	
	A1A	6 1 6 0 9 8 9	12/00	Hendricks et al.	455	4.2	
	A1B	6 1 7 7 9 3 1	01/01	Alexander et al.	345	327	
	A1C	5 9 7 7 9 6 4	11/99	Williams et al.	345	327	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
All non-US documents were not provided and not considered RP	CM	0 0 0 8 8 0 2	02/00	WO				
	CN	0 0 1 3 4 3 4	03/00	WO				
	CO	0 0 1 4 9 5 1	03/00	WO				
	CP	0 0 2 2 8 1 8	04/00	WO				
	CQ	0 0 3 3 2 2 4	06/00	WO				
	CR	0 0 4 9 8 0 1	08/00	WO				
	CS	0 0 5 4 5 0 4	09/00	WO				
	CT	0 0 5 5 7 4 8	09/00	WO				
	CU	0 1 2 4 0 2 7	04/01	WO				
	CV	2 3 4 8 3 4 6	09/00	GB				
	CW	2 3 4 8 5 3 0	10/00	GB				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

Robert P. Ham

DATE CONSIDERED

7/8/02

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.